



No. IIITMK /0072/2021

20/01/2021

REQUIRES

Indian Institute of Information Technology and Management – Kerala [IIITM-K] is a postgraduate autonomous academic institute established by the Government of Kerala. The institute is actively involved in postgraduate education, research, R&D in the areas of Machine Intelligence, Data mining, Natural Language Processing, Computational Science, Embedded Systems, Image Processing, Geo and Agri Informatics. More information is available at www.iiitmk.ac.in

IIITM-K invites applications for remote, part-time internship for the following posts for a period of six months for the research/consultancy/development and training activities under its Kerala Blockchain Academy initiative (<https://kba.ai/>). This will be an unpaid internship for the first two months with the possibility of transitioning into a paid one for the next four months based on the performance showcased in the first two months. Internship certificates will be issued to candidates upon successfully completing the internship for total six months.

Sl. No	Position	Qualifications and Remuneration
1	<p>Technical Content Writer Intern (Remote, Part-time)</p> <p>(2 Posts)</p>	<p><u>Qualification:</u></p> <p>Bachelor’s Degree in Communications/Creative writing/ Journalism/ or English</p> <p><u>Desired Skills:</u></p> <ol style="list-style-type: none"> 1. High Command over the English and Regional Languages (preferably Malayalam and Hindi). 2. High on creativity: Create innovative and engaging content. 3. Ability to deliver on tight deadlines. 4. Basic reporting and knowledge of MS Office tools. 5. Experience on developing blockchain-related contents. <p><u>Responsibilities</u></p> <ol style="list-style-type: none"> 1. Read and validate articles based on specified requirements. 2. Develop site contents. 3. Writing and posting content online; maintaining company web pages, blog(s) and all digital assets. 4. Contributes to/updates the company social sites like LinkedIn, Facebook and Twitter.

INDIAN INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT – KERALA

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[An Autonomous Institution under Govt. of Kerala]



		<p>5. Keep up-to-date with best practices in writing for the web, social media trends, web usability, web design, and business/industry trends</p> <p>Remuneration: Unpaid for first two months. Based on performance evaluation Rs. 7000/- per month for the next four months.</p> <p>Mode of Work</p> <p>Remote position with feasibility to work from anywhere. Demanding 15 hours of work per week and presenting for a weekly evaluation at our mentioned timing.</p>
2	<p>Language/ Translator Intern (Remote, Part- time)</p> <p>(2 Posts)</p>	<p>Qualification:</p> <p>Bachelor's Degree in Literature/Languages</p> <p>Desired Skills:</p> <ol style="list-style-type: none">1. High Command over the English and Regional Languages (preferably Malayalam and Hindi).2. High on creativity: Create innovative and engaging content.3. Ability to translate contents into other regional languages.4. Basic reporting and knowledge of MS Office tools.5. At least 3 published translation work in technology domain. <p>Responsibilities</p> <ol style="list-style-type: none">1. Help in telling the blockchain story in a compelling way by producing engaging contents.2. Assist in producing various content types, including email, social media posts, blog posts, newsletters, and white papers.3. Translating blockchain stories to other regional languages such as Hindi and Malayalam.4. Read and validate articles on specific requirements.



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<p>3</p>	<p>Social Media Intern (Remote, Part-time)</p> <p>(2 Posts)</p>	<p><u>Qualification:</u></p> <p>Bachelor's Degree in Digital Marketing.</p> <p><u>Desired Skills:</u></p> <ol style="list-style-type: none"> 1. Excellent understanding of digital marketing concepts and best practices. 2. Experience with social media, Google tools and SEO/SEM. 3. Skills in analyzing market research and plan promotions. <p><u>Responsibilities:</u></p> <ol style="list-style-type: none"> 1. Building Strong brand awareness and increasing the company's social visibility. 2. Streamlining and strategizing steady contents across various channels. 3. Interacting daily with followers to create a conversation with new and existing followers. 4. Maintaining monthly content calendars and provide ideas for content on a daily, weekly, and monthly basis. 5. Collaborating with a creative team to develop visually engaging content. 6. Using analytic tools to deliver monthly reports on growth and engagement and adjust strategies accordingly. <p><u>Remuneration:</u> Unpaid for first two months. Based on performance evaluation Rs. 7000/- per month for the next four months</p>



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Interested candidates meeting eligibility requirements may apply online at <https://kba.ai/careers/>

Last date of receipt of application: 30th January 2021. The employer reserves the right not to fill up the posts if suitable candidates are not found. Mere fulfilling the minimum criterion may not entitle anyone to be considered. Canvassing in any form would lead to automatic disqualification. Only the shortlisted candidates will be called for interview. No TA/DA will be provided to attend the interview.

**Sd/-
Registrar**