IIITM-K/0007/2018   **22nd June 2018**

REQUIRES

Indian Institute of Information Technology and Management – Kerala [IIITM-K] is a postgraduate academic and research autonomous institute established by the Government of Kerala. The institute is actively involved in postgraduate education, research, R&D in the areas of Machine Intelligence, Data mining, Natural Language Processing, Computational Science, Embedded Systems, Image Processing, Geo Informatics and Agri Informatics and e-Governance. More information is available at www.iiitmk.ac.in.

IIITM-K invites the applications from suitable candidates for the following posts under KISSAN projects of the institute. The appointment will be initially for a period of one year and will be extended based on the performance and project funding.

Social Media Content Designer - 1 post
Job Code No: SSE-06/2018
Experience: 1-2 years
Salary: Rs. 24,000 per month
Project Name: KISSAN Kerala

Essential Qualification: Any Degree with minimum 1-2 years of solid experience in social media content design and development in Malayalam and English. Excellent knowledge of management of Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google+, YouTube and other social media best practices. Proficiency in InDesign, Photoshop, Illustrator, Coral Draw, Adobe After Effects. Preference will be given to Degree Holders in Fine Arts/Visual Graphics/ Animation

Must have good design aesthetics, visualization & conceptualization capabilities. Good communication and content writing skills in English and Malayalam.

Experience: Should have minimum 1-2 years of solid experience on social media content design and development.

Job Responsibility

- Generate, edit, publish and share daily content (original text, images, video or HTML) in social media platforms like Facebook, Twitter, YouTube and other platforms.

- Content management including content design, development and production.

- Content Research work, Content Writing, Creative Writing,

- Excellent consulting, writing, editing (photo/video/text), presentation and communication skills

General Guidelines
For all the posts, the candidate should have passed regular Degree course from recognized university/institution. The experience prescribed should be the post qualification experience. Only the selected candidates with relevant qualification and experience only will be shortlisted. The age limit for all these posts will be 45 years as on (1st Jun 2018).

How to Apply

Interested candidates meeting the eligibility requirements may send a soft/scanned copy of the application in the prescribed format as an attachment to jobs@iiitmk.ac.in or the physical copy of the application to **The Registrar, IIITM-K, IIITM-K Campus, Technopark, Kariyavattom PO, Trivandrum -695581**. If you are sending the physical copy of the application, please superscribe the envelope with **"Application for …………......................".** Applications that are not in the prescribed format will be rejected. Please produce original certificates and experience certificates along with one set of copy at the time of certification verification/Interview.

Last date of receipt of application: 3rd July 2018. The employer reserves the right not to fill up the posts if suitable candidates are not found. Mere fulfilling the minimum criterion may not entitle anyone to be considered. Canvassing in any form would lead to automatic disqualification. Only the shortlisted candidates will be called for interview. No TA/DA will be provided to attend the interview.

Registrar
IIITM-K