

On behalf of INDIAN INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT – KERALA (IIITMK), The Registrar invites offers for “**UI/UX designing for Maker Village Website**”

UI/UX specifications document for the website template mentioned below.

<http://www.zerosofttech.com/dev/makervillage/index.php>

Homepage - Design updates

Showcase the below mentioned sections in order.

1. Banner Section

- a) Edit the video – Reduce brightness and show only slow moving scenes.
- b) Remove the lines between the menu.
- c) Align menu Vertically center to Logo
- d) Remove ‘Home’ from the main menu.
- e) Reduce the menu font size to 14px
- f) Rearrange the menu like below
Join Team The Village Startups Events Contact us
- g) Apply Now button specifications.
Button size 150px W x 48px H. Font size – 16 Bold, Radius – 10px (to match with logo radius) Color - #165185 (Blue)

2. About us section

- a) Below the About us content show the full video and name it as – The Village Tour

3. Facilities Section

- a) Showcase the high resolution pictures of facilities and small write up. CTA should lead to Facilities landing page.

4. Incubation Section

- a) Beautify the icons. Icons must have consistency.
- b) Apply background color for this section. Preferably green.

5. Add Events Section

- a) Showcase 3 recent events. Add a CTA on each to the Events landing page

6. Success Stories/Experiences/Testimonials

- a) Put 3-4 videos of people talking about their experience @Makers village.

7. Last section - Apply for Incubation

- a) Have content and a CTA which leads to Form page.
For eg: Convinced? Excited to be a part of The Village?
Apply for Incubation

Events Page - Design updates

- a) Add banner to this page. Showcase recent or upcoming event on the same.
- b) Display the event list beautifully. Add *All, Upcoming, Recent* tabs for easy access.

Team Page - Design updates

- a) Define a standard size for all the member images.
- b) Show designation and a small brief about the member below the image.
- c) Use the logo element shape for team member's image.
- d) Beautify the tab style.

Facilities Page - Design updates

- a) Show high resolution facility images and provide details on click..
- b) Show a quick overview on hover.

Apply Now - Design updates

- a) Provide a form which has less than 10 fields. Once the form is submitted, send a link to the user via email to complete the process.

Contact us - Design updates

- a) Add titles to the address mentioned on the page.
- b) Apply brand colour to the page.
- c) Button style to match with the pre-defined one.

Startups - Design suggestions

- a) Replace all the distracted logo with the originals.
- b) Have a small description of the start-ups below the website address.
- c) Use flat social icons.

Checklist to be considered while revamping the website.

- a) Adequate text-to-background contrast
- b) Font size/spacing is easy to read
- c) Site has custom not-found/404 page
- d) Company logo is prominently placed
- e) Home-page is digestible in 7 seconds
- f) Aligning the website with brand image
- g) Clear path to company information
- h) Clear path to contact information
- i) Main navigation is easily identifiable
- j) Navigation labels are clear & concise
- k) Number of buttons/links is reasonable
- l) Links are consistent & easy to identify
- m) Major headings are clear & descriptive
- n) Styles & colors are consistent

Terms & Conditions

- Price quoted should be inclusive all taxes.
- Company should have prior experience in similar projects
- Service support terms of the item offered should be not less than 12 months.
- Designing/ Delivery should strictly be completed within the stipulated period of delivery.ie one month
- Supplier will have to pay penalty on non-delivery after expiry of delivery date @ 0.5% per week subject to maximum of 10%.
- The item supplied will be subjected to performance tests and in case the item do not function / reach the expected standard, the suppliers are liable to replace the items free of cost at site. Cost of redesigning will be to supplier's account.
- Prompt and efficient after sales service must be rendered free within service support period.
- IITMK reserves the right to cancel the order without any liability in case the item are not supplied within the stipulated period or non - fulfilment of contractual obligations.
- IITMK shall make payment within 30 days of satisfactory installation and acceptance of the items/service provided. Any condition for payment of advance shall not be acceptable to IITMK. In case of any defects to the item/service provided by the bidder, it should be replaced/rectified prior to release of the payment.
- **Quoted rate:** The quoted rates shall be **inclusive** of all taxes and also the bidder shall include charges like GST, TDS, installation and commissioning etc and shall remain firm throughout the contract period. No compensation will be paid in case of any upward revision in the statutory taxes and levies or introduction of new taxes and levies.
- Firm period of Tender will be 90 days from the date of notification.
- Quotation in sealed super scribed envelop with the tender number and the opening date should be deposited in the office of The Registrar, Indian Institute of Information Technology and Management, IITMK campus, Technopark, Thiruvananthapuram - 695 581 before 4.00 pm on 20.03.18
- IITMK reserves the right to accept any quotation and to reject any or all quotations.

Place :Technopark

Date :12.03.2018

Registrar

IITM-K
Financial Bid
Tender Enq. No._____

- I. Total amount for providing **UI/UX designing for Maker Village Website** as per the terms and conditions contained in the Tender document shall be Rs._____ (Rupees._____) including all taxes.

TENDER FORM

To,
The Registrar
IIITMK, Technopark Campus,
Karyavattom PO
Trivandrum 695581

Dear Sir,

Sub: Bid form
Ref: IIITMK/ /18

1. Having examined the conditions of tender contract, the receipt of which is hereby duly acknowledged. i/we undersigned, offer to supply all hardware & software and execute all works in conformity with tender specifications referred above and also to the said terms & conditions from the sum shown in the commercial bid(s) attached herewith and made part of this bid.
2. I / We undertake, if our Bid is accepted to complete delivery & commissioning of all Items specified in the contract within 4 weeks calculated from the date of issue of your purchase order/LOI.
3. We understand that you are not bound to accept the lowest or any bid, you may receive.
4. I / We affirm that I / We have enclosed the acceptance of all terms and conditions and also all brochures detailing the technical specification of the items quoted by me/us.
5. I / We hereby confirm that all the items supplied are in proper working condition and tested successfully.
6. The tender document for the works mentioned above have been obtained by me from the URL <http://www.iiitmk.ac.in/notifications/tenders>, the official website of IIITM-K and I / we hereby certify that I / we have read the entire terms and conditions of the tender document, which shall form part of the contract agreement and I / we shall abide by the conditions / clauses contained therein.
7. My /our GST & PAN Numbers are as follows.

GST Registration Number.

PAN Number.

8. Dated thisday of..... 201.....

Duly authorized to sign the bid for and on behalf of -----